

Your Benefits

- AACSB-accredited program
- Small class size (max. 25)
- Cross-cultural atmosphere in class (about 6–10 nationalities every year)
- Integrated German classes
- Company experience through guest talks, company visits, on-campus events and company projects
- Cooperation with companies such as Bosch, Daimler, Mahle, Siemens etc.
- Professors with practical work experience
- Affordable cost
- Located in the heart of Europe
- Strong focus on management skills

Location

We welcome you to the southwest of Germany, to the state of Baden-Wuerttemberg. Germany's most innovative region is home to companies like Bosch, Daimler, Hugo Boss, Porsche and HP but also to many small and medium-sized "hidden champions".

The city of Pforzheim is situated between Karlsruhe and Stuttgart and forms the northern gateway to the Black Forest. Famous as the center for the German jewelry, watch and silver goods industries, Pforzheim is also known as the "Goldstadt" (Gold City).

Program

Full-time MBA in 4 semesters (21 months) or 3 semesters (15 months, with prior business degree) completely taught in English.

Title

MBA in International Management

Target Group

Our MBA is designed for professionals with at least two years of work experience, who wish to boost their career and extend their knowledge and skills.

Career Perspectives

You will receive a profound general management education from experienced professors with at least 5 years of work experience in management positions. MBA Pforzheim graduates qualify as executives in internationally operating companies in and outside Germany.

Objectives

The Pforzheim MBA provides a high-quality academic and professional education. We follow a two-tier strategy that will equip you with distinct competitive advantages for the business of tomorrow. International, generalist and profound classical management foundations are integrated with two relevant future topics: Innovation & Digital Business and Sustainable Globalization.

Application

Application deadline for October entry is June 15 for non-EU internationals and July 31 for EU citizens. Application deadline for March entry (business graduates only) is December 15 for non-EU internationals and January 31 for EU citizens. Please visit our website for the online application system. We follow a rolling admission policy. Early applications are appreciated.

Admission Requirements

- Undergraduate degree
- 2+ years professional work experience after first degree
- GMAT (550+) or equivalent GRE
- TOEFL (100+) or IELTS (7.0+)
- Motivation letter and essay on extracurricular activities

Find more information on our website:
hs-pforzheim.de/mba

Contact

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MBA International Management
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Business PF MBA International Management



Gabriela, Mexico
Class of 2016, Digital Marketing Manager, SAP, Germany
"The MBA program at Hochschule Pforzheim has an excellent reputation. It collaborates with companies that are top employers in the area which is helpful when applying for jobs. I would recommend future students to take advantage of the network the program offers."



Kevin, Germany
Class of 2017, Project Lead Business Intelligence/Big Data, Daimler AG, Germany
"I wanted to do the next career step. A MBA study seemed to be the perfect fit. Hochschule Pforzheim's very good reputation, combined with its extensive academic & professional network and the excellent price-performance ratio convinced me to choose Pforzheim."



Gabrielle, USA
Class of 2022, Portfolio Manager, Rabobank, Netherlands
"The MBA in Pforzheim encompassed the criteria I wanted to seek in an MBA program: AACSB accreditation, direct links to industry professionals, an international cohort, and a practical hands-on approach to real life issues facing the business world"

➤ Non-Business Graduates start here

1st Semester

Foundations

Foundations in Accounting & Finance (5)

Financial Accounting
Corporate Finance & Financial Analysis

Foundations in Marketing (5)

Foundations in Business Functions (9)

Global Sourcing & Supply Chain Management (3)
Human Resources Management (3)
Information Management (3)

Foundations in Economics (5)

Macroeconomics
Microeconomics

Research Methods I (2)

Scientific Writing & Literature Research
Business Research
Foundations in Statistics

Management Skills I (1)

Presentation Skills (1)

Company Experience (1) *

Company Experience I (1)

➤ Business Graduates may start here

2nd Semester

Advanced Business Topics & Specializations

Innovation & Digital Business I (5)

Innovation Management &
Digital Business Models

Sustainable Globalization I (5)

International Economics
Sustainable Development

Strategic Management & International Business Development (5)

Accounting & Finance in an International Context (5)

Business Controlling in an
International Context (5)

Research Methods II (3)

Business Analytics (3)

Management Skills II (4)

Project Management
Agile Project Management

ELECTIVES (choose 4 credits)

Management Skills

- Decision Making (2)
- Change Management (2)
- Leadership (2)
- Negotiation (2)
- Cross Cultural Management (2)

Company Experience (1) *

Company Experience II (1)

3rd Semester

Individual Concentration / Study Abroad

Innovation & Digital Business II (5)

Digital Transformation

Sustainable Globalization II (5)

Corporate Responsibility & Sustainability Management (5)

Consulting & Business Dynamics (5)

Consulting Methods
Design Thinking & Product Development

ELECTIVES (choose 15 credits)

Company Project (6)

Accounting & Finance

- Applied Corporate Valuation (3)
- Mergers, Acquisitions & Corporate Restructurings (3)
- International Financial Reporting Standards (6)
- European Financial Markets (3)
- Capital Raising & Investing (3)
- Sustainable Finance (3)

Marketing

- Brand Management (3)
- Digital Marketing (3)
- Communication Management – Public Relations (3)
- Multicultural Marketing & Branding (3)
- Customer Experience Management (3)

Big Data & Artificial Intelligence

- Artificial Intelligence & Data Analytics (3)
- Big Data Analytics (3)
- Data Science with Python (3)

Recent Developments in Management & Business Transformation

- Application in Supply Chain Simulations (3)
- Economics & the Law of Digital Ecosystems (3)
- New Digital Work (3)
- Dive in Technologies (3)
- Sustainable Innovation Management (3)
- Interdisciplinary Studies (3)

Company Experience (3) *

Company Experience III (1)
Management Simulation (2)

4th Semester

Management Simulation & Thesis

MBA Thesis (27)

* Company Visits, Field Trips, Companies in Classroom

The numbers in brackets show the credits according to the European Credit Transfer System (ECTS). Student workload: 30 ECTS credits per semester on average.

For detailed information on course contents see:
www.hs-pforzheim.de/mba/syllabi



Avigyan, India
Class of 2014, Assistant Director, EY, Germany

“The MBA was the key to get strategy and consulting position interviews despite not having the required experience at times. The rich exposure to open debates and presentations in the classroom prepared me for my current job at EY.”