



One-semester program

Certificate of Advanced Studies (CAS) 2025

Management Essentials for Professionals

Campus Villingen-Schwenningen

WELCOME

For your professional development, HFU Business School offers the one-semester program CAS Management Essentials for Professionals. We enable you to deal with strategic decisions and challenges in complex and uncertain situations. This is what counts on strategic levels. At the same time, your personal future depends to which extent you can discuss at this level in an intelligent and constructive way. This one semester is identical to the first semester of the Executive MBA and is taught together. It always takes place during the summer semester (March to July) on Schwenningen Campus.

We rely on interactive learning with professional input from our very experienced lecturers. We believe you can learn from the experience, everyday problems and creativity of other participants. That's why face-to-face teaching is so important. Of course, you will be taught the theory required for strategic

decision-making and problem solving in all critical business functional areas, but you will also benefit from the experience of your peers.

As most of our participants work or will be working in an international environment, all our courses are taught in English.

A professional network develops during the program that will prove invaluable throughout your career. The alumni organization we support enables this network to be maintained and expanded over the long term even after the program has been completed.

The focus of this program is on core functions of modern business administration.

This includes the following equivalent modules:

- Strategic Management
- International Finance
- Management Accounting
- Financial Accounting
- International Marketing
- Human Resource Management
- Project Management

At the end of this program, you will receive an officially recognized Certificate of Advanced Studies (CAS). The tuition fees for this program are € 7,000. On completing the certificate program, you can decide whether you wish to continue your professional development by taking an Executive MBA. All courses already passed would be 100% credited.



AT A GLANCE ...

Schedule

14.03./15.03.2025

21.03./22.03.2025

04.04./05.04.2025

25.04./26.04.2025

23.05./24.05.2025

06.06./07.06.2025

27.06./28.06.2025

11.07./12.07.2025

25.07./26.07.2025

Subject to Change

Admission requirements

First professionally qualifying university degree (Bachelor, Master, Magister, Diplom or equivalent) or a completed vocational training in a relevant profession.*

Participation in a detailed personal interview.

At least five years of professional experience in a responsible position after graduation.

Good command of the study language English.

*Modifications are possible in consultation with the Dean of Studies.

Contact

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HFU Business School

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